

MEMBERSHIP APPLICATION

Advertising Product Suppliers

Company: _____

Address: _____

City: _____

State: _____ Zip: _____

Contact: _____

Title: _____

Phone: _____

Fax: _____

Email: _____

Years Experience: _____

Signature: _____

Print Name: _____

Date: _____

APS Member comments and opinions will be kept in the strictest confidence. **ONLY** the consolidated views of the APS membership will be acted on and or expressed.

SAVE! Join now at the special annual charter rate of \$395.

Charter Members are on the ground floor for setting the future agenda of APS.

Mail to: Advertising Product Suppliers
1319 Danbury Drive
Mansfield, TX 76063



MEMBER

ANNUAL MEETING EXECUTIVE SESSIONS

GROWTH THROUGH SHARING
MARKETING & ADVERTISING
INFORMATION EXCHANGE

THE BOTTOM LINE

A stronger voice in industry direction, an exchange of information, creative ideas and potentially greater profits are the rewards for your support and standing together.



MEMBER

INCREASING YOUR EFFECTIVENESS
THROUGH SHARED KNOWLEDGE...

INCREASING YOUR INDUSTRY VOICE
THROUGH COMBINED STRENGTH...

APS WILL NOT RELIEVE THE PAST,
APS WILL INVENT THE FUTURE...

JOIN APS AND GIVE YOUR
COMPANY A COMPETITIVE EDGE,
JOIN APS NOW -
BE A PART OF THE FUTURE...

APS is tailored to adjust to the specific needs of promotional product Suppliers.
APS will listen to you -
APS WILL SPEAK FOR YOU!

Phone: 817-453-9511
Ph/Fax: 817-453-9955
Email: Lib001@aol.com

TAKE THE FIRST STEP TO REGAINING THE SUPPLIERS VOICE IN THE PROMOTIONAL PRODUCTS INDUSTRY



APS will speak as a powerful and influential group of industry professionals protecting and promoting Suppliers interest. APS will strive to present meaningful solutions to the problems and concerns impacting Supplier operations and profitability. Supplier cost of doing business has risen to unprecedented heights. The need for understanding and appreciation of Suppliers issues is obvious. APS Suppliers must and will continually remind other industry participants that Supplier needs must be addressed - to insure continued growth and profitability for the entire industry.

MISSION STATEMENT

APS is dedicated to improving operations and profitability of Suppliers in the promotional product market place. APS will endeavor to create and enhance a superior working relationship between Suppliers and Distributors - based on truth and understanding in a real world business environment.

BE A PART OF THE VOICE. BE A PART OF THE PEOPLE WHO CARE WHERE THE INDUSTRY IS GOING. BE A PART OF APS.

APS is a concerned group of Suppliers working together because APS Members care about the problems the promotional products industry faces today and want to do something about them!

The time is right for you to be a part of APS because APS understands your challenges. And most importantly, APS will seek brutally honest answers to questions that concern every Supplier. Examples: Why must Suppliers pay to attend a Distributor's sales meeting?, Why must Suppliers pay to exhibit at a Distributor's End User Show? and Why do Suppliers assume a Distributor's cost of doing business?

BOARD OF DIRECTORS

APS Management and leadership will be provided by a board consisting of seventeen experienced leaders. APS Directors are committed to working with and for all APS Members to identify and resolve industry issues.

APS ADVISORY BOARD OF DIRECTORS

Gene P. Cesario, MAS, Administrator

Shelly Bennett
Teresa Crouch
Robert L. Dorr, CAS
David S. Engel, CAS
Jodi P. Fishman-Osti
Darryl Haddox, CAS
Peter W. Hertz, CAS
J. Peter Johnson

Michael Kogutt, MAS
James R. Moore, MAS
John Pagano
Burns Roensch
Cary Shevin
Vi Smith, MAS
Dan Townes, MAS
Jay F. Weinstock

- MEMBER SURVEYS
- NEWSLETTERS
- ANNUAL MEETINGS

Benefit from the knowledge from other industry professionals.

RESULTS

APS is not a social club. Members spend money joining to be part of a focused group in order to achieve a more effective voice within industry profit and non-profit organizations, shows, committees and meetings - on both a national and regional level.

- New Markets
- Supplier Distributor Relations
- Trade Show - Evaluation & Selection
- External Sales Costs
- New Ideas - Fresh Perspectives
- Technology
- Supplier Guidelines
- Expert Speakers
- End User Exposure
- Internal Sales Costs
- Legal & Accounting
- Mergers & Acquisitions
- Employee Leasing Programs
- Buying Network
- Group Insurance Information
- Communicating Critical Issues to Industry Organizations

